

PLAN YOUR SEMINAR MAILING

* East Coast Mailings = Denver East • * West Coast Mailings = Denver West

STEP 1: Pick Your First Seminar Date (For The Week Of)

December	31	↓
January	7	
	14	
	21	
	28	
February	4	↓
	11	
	18	
	25	
March	3	
	10	↓
	17	
	24	
	31	
April	7	
	14	↓
	21	
	28	
May	5	
	12	
	19	
	26	
June	2	
	9	↓
	16	
	23	
	30	
July	7	
	14	↓
	21	
	28	
August	4	
	11	
	18	
	25	
September	1	
	8	↓
	15	
	22	
	29	
October	6	
	13	↓
	20	
	27	
November	3	
	10	
	17	
	24	
December	1	
	8	↓
	15	
	22	
	29	

STEP 2: Fax completed Order Forms To Impact

East Coast* West Coast*

11/26	11/16	↓
12/3	11/23	
12/10	11/30	
12/17	12/7	
12/24	12/14	
12/31	12/21	↓
1/7	12/28	
1/14	1/4	
1/22	1/11	
1/28	1/18	
2/4	1/25	↓
2/11	2/1	
2/19	2/8	
2/25	2/15	
2/25	2/15	
3/3	2/22	↓
3/10	2/29	
3/17	3/7	
3/24	3/14	
3/31	3/21	
4/7	3/28	↓
4/14	4/4	
4/21	4/11	
4/28	4/18	
5/5	4/25	
5/12	5/2	↓
5/19	5/9	
5/27	5/16	
6/2	5/23	
6/9	5/30	
6/16	6/6	↓
6/23	6/13	
6/30	6/20	
7/7	6/27	
7/14	7/3	
7/21	7/11	↓
7/28	7/18	
8/4	7/25	
8/11	8/1	
8/18	8/8	
8/25	8/15	↓
9/2	8/22	
9/8	8/29	
9/15	9/5	
9/22	9/12	
9/29	9/19	↓
10/6	9/26	
10/14	10/3	
10/20	10/10	
10/27	10/17	
11/3	10/24	↓
11/10	10/31	
11/17	11/7	
11/24	11/14	
12/1	11/21	

STEP 3: Your final Sign-Offs & Payment Are Due

East Coast* West Coast*

12/3	11/28	↓
12/10	12/05	
12/17	12/12	
12/24	12/19	
12/31	12/25	
1/7	1/25	↓
1/14	1/9	
1/22	1/16	
1/28	1/23	
2/4	1/30	
2/11	2/6	↓
2/19	2/13	
2/25	2/20	
3/3	2/27	
3/10	3/5	
3/17	3/12	↓
3/24	3/19	
3/31	3/26	
4/7	4/2	
4/14	4/9	
4/21	4/16	↓
4/28	4/23	
5/5	4/30	
5/12	5/9	
5/19	5/14	
5/27	5/21	↓
6/2	5/28	
6/9	6/4	
6/16	6/11	
6/23	6/18	
6/30	6/25	↓
7/7	7/2	
7/14	7/8	
7/21	7/16	
7/28	7/23	
8/4	7/30	↓
8/11	8/6	
8/18	8/13	
8/25	8/20	
9/2	8/27	
9/8	9/3	↓
9/15	9/10	
9/22	9/17	
9/29	9/24	
10/6	10/1	
10/14	10/8	↓
10/20	10/15	
10/27	10/22	
11/3	10/29	
11/10	11/5	
11/17	11/12	↓
11/24	11/19	
12/1	11/26	

STEP 4: Your Mail Will Drop (Allow 2 day window)

East Coast* West Coast*

12/7	12/4	↓
12/14	12/11	
12/21	12/18	
12/28	12/26	
1/4	1/2	
1/11	1/8	↓
1/18	1/15	
1/25	1/22	
2/1	1/29	
2/8	2/5	
2/15	2/12	↓
2/22	2/19	
2/29	2/26	
3/7	3/4	
3/14	3/11	
3/21	3/18	↓
3/28	3/25	
4/4	4/1	
4/11	4/8	
4/18	4/15	
4/25	4/22	↓
5/2	4/30	
5/9	5/6	
5/16	5/13	
5/23	5/20	
5/30	5/27	↓
6/6	6/3	
6/13	6/10	
6/20	6/17	
6/27	6/24	
7/5	7/1	↓
7/11	7/8	
7/18	7/15	
7/25	7/22	
8/1	7/29	
8/8	8/5	↓
8/15	8/12	
8/22	8/19	
8/29	8/26	
9/5	9/2	
9/12	9/9	↓
9/19	9/16	
9/26	9/23	
10/3	9/30	
10/10	10/7	
10/17	10/14	↓
10/24	10/21	
10/31	10/28	
11/7	11/4	
11/14	11/12	
11/21	11/18	↓
11/28	11/25	
12/5	12/2	